

XV COTEC
Europe Summit 22

A Cultura ao Encontro da Inovação.

Culture Meets
Innovation



May 4th, 2022
Theatro Circo, Braga

Programme

Summit Hosts

- Vítor Gonçalves (Journalist RTP)
- Cristina Esteves (Journalist RTP)

08:45 Arrival and Registration

09:30 Prelude

- Opening Video
- Welcome Speech
Ricardo Rio, Mayor of Braga

09:35 Setting the Scene

- Luigi Nicolais, President of COTEC Italy
- Jorge Barrero, General Manager of COTEC Spain
- Jorge Portugal, General Manager of COTEC Portugal

09:50 PANEL I - Business, Culture and Society

- Guta Moura Guedes | President of experimentadesign and Director and Co-Founder of ReCenter Culture
- Jorge Chaminé | President of European Music Centre
- Ana Pinho | President of the Board of Serralves Foundation

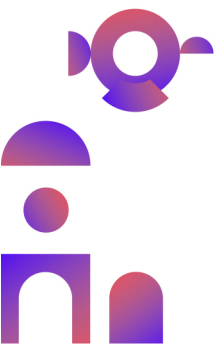
10:20 PANEL II - Technology Providing Creativity

- Lars Montelius | General Manager of International Iberian Nanotechnology Laboratory
- Concha Andreu | President of La Rioja Region, Cluster "Valle de la Lengua"
- Costanza Miliani | Director at National Research Council of Italy - Institute of Heritage Science



ADVANTAGE **i4.0**





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11:00 PANEL III - Cultural Assets As Competitive Advantages

- Isabel Furtado | President of the Board of COTEC Portugal
- Clemens PFlanz | Member of European Cultural and Creative Industries Alliance
- Piero Gandini | Former CEO and Art Director of Flos

11:30 VIA Scarlatti | Passarola: Culture, Technology and Innovation at Work

11:45 Closing Speeches

- H.E. the President of the Italian Republic, Sergio Mattarella
- H.M. the King of Spain, Felipe VI
- H.E. the President of the Portuguese Republic, Marcelo Rebelo de Sousa

12:15 Greetings Hall

13:15 Official Lunch

Salão Medieval, Reitoria da Universidade do Minho