



## XIII Symposium COTEC Europa

# PA 4.0: Rethinking the Public Administration for a Digital World

May, 7th 2019  
Teatro San Carlo  
Napoli

# TENTATIVE AGENDA

9,00 – Arrival and registration

9,20 – PA 4.0 at a glance

*(videoclip)*

9,30 – Understanding PA 4.0

*Round table*

**Jorge Barrero**, General Manager, COTEC Spain

**Jorge Portugal**, General Manager, COTEC Portugal

**Claudio Roveda**, General Manager, COTEC Italy

Moderated by: Gianni Riotta, Journalist, La Stampa

10,00 – *Musical Show*

10,20 - Digital Champions

**Trinidad Jimenez**, Director of Public Affairs Global Strategy, Telefónica

**Miguel Sobral**, Chief Executive, Vortal

**Carlo Nardello**, Chief Strategy Customer Experience & Transformation Office, TIM

Moderated by: Gianni Riotta, Journalist, La Stampa

*(videoclip)*

10,50 – Coffee Break

11,30 – *National anthems*

*Symphony Orchestra, Coro Bambini San Carlo – Rione Sanità*

## 11,40 – New challenges of PA 4.0

Message by **Roberto Viola**, General Director, DG Connect, European Commission

**Rogelio Velasco**, Head of the Department for Economy, Knowledge, Enterprises & Universities, Regional Government of Andalucía

**Maria Manuel Leitão Marques**, former Minister for Modernisation of Public Administration and Professor at University of Coimbra

**Luca Attias**, Commissioner, Agenda Digitale

Interviewed by: Riccardo Luna, Editor in Chief, Agi Agenzia Italia

## 12,00 – Stories of digital success

Young digital students winners of Hack.Gov, a two-day innovation marathon organized by Agi Agenzia Italia and held at the Apple Developer Academy, the Federico II's hi-tech campus in San Giovanni a Teduccio, aimed at developing apps for the world's most innovative and vibrant business ecosystem.

Moderated by: Riccardo Luna, Editor in Chief, Agi Agenzia Italia

## 12,20 – Final Remarks

**Luigi Nicolais**, President of COTEC Italy

## 12,30 – Closing speeches

H.M. the King of Spain, Felipe VI

H.E. the President of the Portuguese Republic, Marcelo Rebelo de Sousa

H.E. the President of the Italian Republic, Sergio Mattarella